

Designation:

Senior Creative Executive

Experience:

1 - 2.5 years of work experience

Location:

Mumbai/ Gurugram/ Bengaluru

Core competencies:

1. Creativity

- Research and development of content ideas and concepts based on data and insights
- Keen awareness of current trends in advertising

2. Customer Focus

- Timely resolution of client escalations

3. Communication

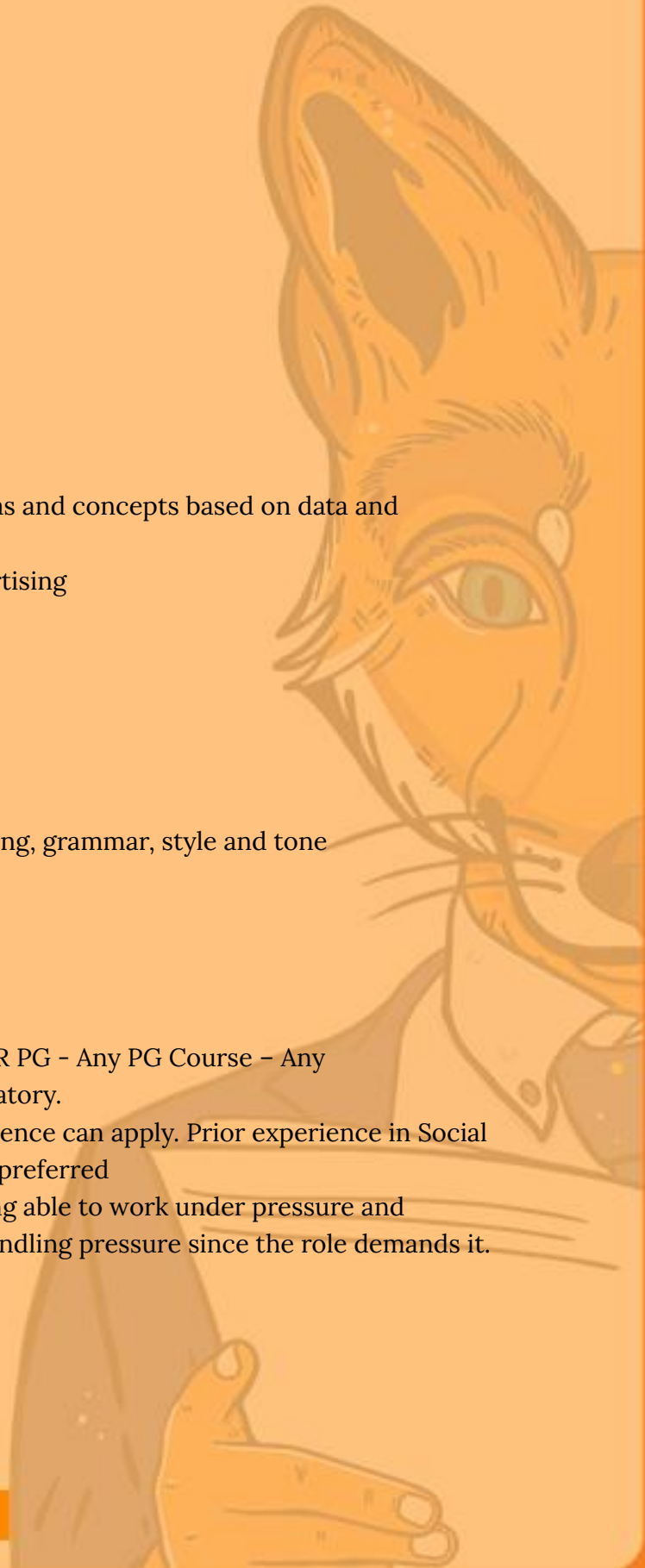
- Excellent written and verbal skills
- Ability to create and edit content for spelling, grammar, style and tone
- Respond positively to feedback

Qualification:

- UG - Any Graduate - Any Specialization OR PG - Any PG Course - Any Specialization; Post Graduation Not Mandatory.
- Candidates with 1-2.5 years of work experience can apply. Prior experience in Social Media and online content creation will be preferred
- Proven & demonstrable experience of being able to work under pressure and multi-task. Should be comfortable with handling pressure since the role demands it.

Team:

Creative



Reporting To:

Associate Creative Manager/ Creative Manager

Roles & Responsibilities:

- Write social media content & responses, SEO content, brand website content, and blog content
- Conduct live coverage of events
- Quality check social media content & responses, SEO content, brand website content,
- blog content and rough scripts were written by the team
- Conceptualize ideas related to influencer associations
- Ensure accurate referencing and industry benchmarking by the team

