

**Designation:**

Senior Art Executive

**Experience:**

1-3 years of work experience

**Location:**

Mumbai/ Gurugram/ Bengaluru

**Core competencies:**

- To work on brand projects and contribute to the creation of digital experiences.
- The design executive should have the ability to visualize and produce creative concepts
- The candidate will have to conceptualize and generate ideas based on the brief.

**Qualification:**

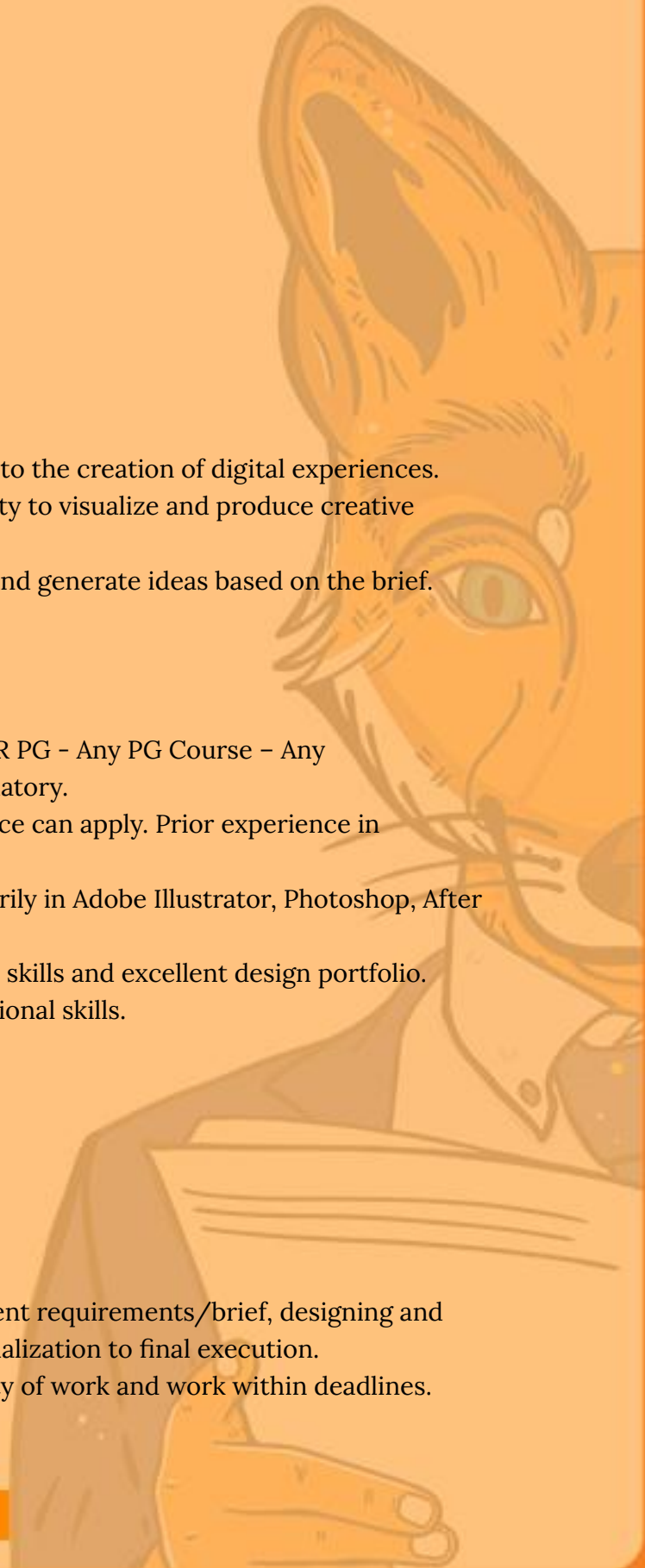
- UG - Any Graduate - Any Specialization OR PG - Any PG Course - Any Specialization; Post, Graduation Not Mandatory.
- Candidates with 1-3 year of work experience can apply. Prior experience in Digital/Social Media.
- Proficiency in software applications primarily in Adobe Illustrator, Photoshop, After Effects, 3D MAX, Autodesk Maya.
- Should have excellent presentation, layout skills and excellent design portfolio.
- Excellent time management and organizational skills.

**Team:**

Art/Design

**Roles & Responsibilities:**

- Ideation and execution, understanding client requirements/brief, designing and delivering creative projects from conceptualization to final execution.
- A professional approach to time and quality of work and work within deadlines.





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- Work on different branding solutions: brand identity, engaging and effective social digital creatives that inspire and drive response.
- Skilled and experienced in Photoshop, Illustrator, After Effects, Autodesk Maya, and Autodesk 3D Max.
- Creation of online visual design, typography, infographics, visual concept, logos, icons, and other interactive platforms.
- Responsible for accomplishing and maintaining the quality of design throughout all phases of the project.
- Execute top-quality design work as necessary in alignment with the agency's standards and client expectations.
- Work with the creative team to ensure that various aspects of design work are met.

