

Designation:

Creative Director - Art

Experience:

6+ years of work experience

Location:

Gurugram

Qualification:

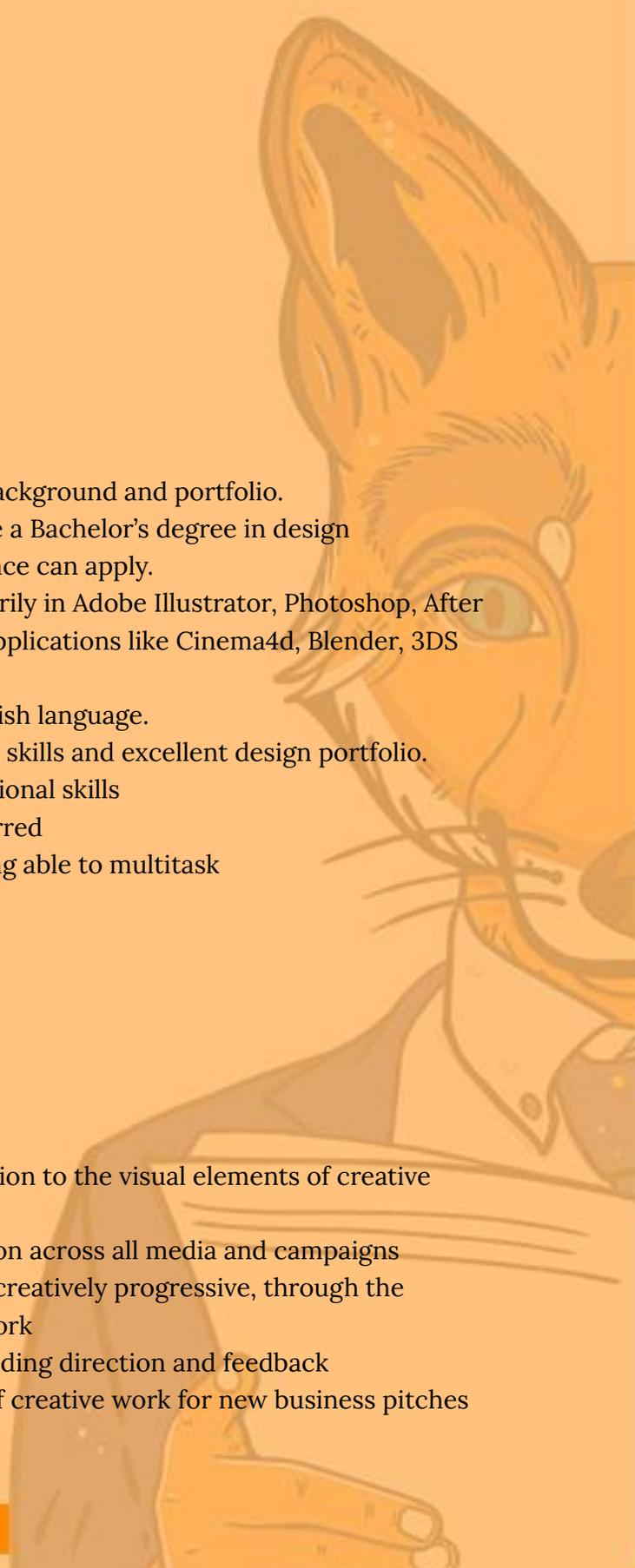
- Candidates must have a creative agency background and portfolio.
- Specialized course in Design/ Should have a Bachelor's degree in design
- Candidates with 6+ years of work experience can apply.
- Proficiency in software applications primarily in Adobe Illustrator, Photoshop, After Effects. Plus points for experience in 3D applications like Cinema4d, Blender, 3DS MAX, Autodesk Maya, etc.
- Should have good command over the English language.
- Should have excellent presentation, layout skills and excellent design portfolio.
- Excellent time management and organizational skills
- Prior team management experience preferred
- Proven & demonstrable experience of being able to multitask

Team:

Art/Design

Roles & Responsibilities:

- Introducing and applying expert art direction to the visual elements of creative projects
- Ensuring a high standard of visual execution across all media and campaigns
- Inspiring and motivating the clients to be creatively progressive, through the application of fresh and inventive visual work
- Reviewing the work of designers and providing direction and feedback
- Taking ownership of the visual elements of creative work for new business pitches



- Uncovering new ways to incorporate emerging and new media formats into campaigns. Ideation and execution, understanding client requirements / brief, designing and delivering creative projects from conceptualization to final execution.
- A professional approach to time and quality of work and work within deadlines
- Work on different branding solutions: brand identity, engaging and effective social digital creative that inspire and drive response.
- Creation of online visual design, typography, infographics, visual concept, logos, icons, and other interactive platforms
- Responsible for accomplishing and maintaining the quality of design throughout all phases of the project
- Execute top quality design work as necessary in alignment with the agency's standards and client expectations

