

Designation:

Art Executive

Experience:

1 to 4 years of work experience

Location:

Mumbai/ Gurugram/ Bengaluru

Core competencies:

- To work on brand projects and contribute to the creation of digital experiences.
- The design executive should have the ability to visualize and produce creative concepts for clients.
- The candidate will have to conceptualize and generate ideas based on the brief.

Qualification:

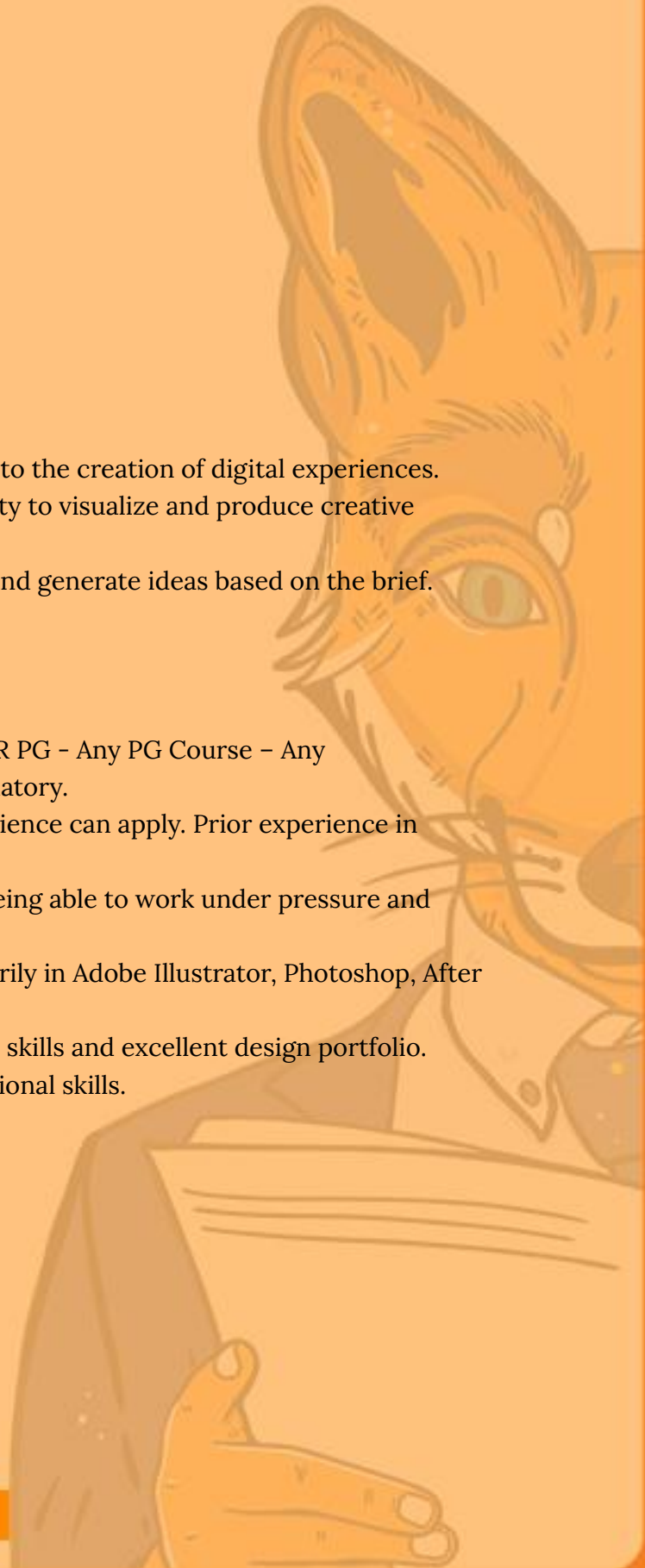
- UG - Any Graduate - Any Specialization OR PG - Any PG Course - Any Specialization; Post, Graduation Not Mandatory.
- Candidates with 1 to 4 years of work experience can apply. Prior experience in Digital/Social Media.
- Proven and demonstrable experience of being able to work under pressure and multi-task.
- Proficiency in software applications primarily in Adobe Illustrator, Photoshop, After Effects, 3D MAX, Autodesk Maya.
- Should have excellent presentation, layout skills and excellent design portfolio.
- Excellent time management and organizational skills.

Team:

Art/Design

Reporting To:

Art Manager/ Art Director



Roles & Responsibilities:

- Ideation and execution, understanding client requirements/brief, designing and delivering creative projects from conceptualization to final execution.
- A professional approach to time and quality of work and work within deadlines.
- Work on different branding solutions: brand identity, engaging and effective social digital creatives that inspire and drive response.
- Skilled and experienced in Photoshop, Illustrator, After Effects, Autodesk Maya, and Autodesk 3D Max.
- Creation of online visual design, typography, infographics, visual concept, logos, icons, and other interactive platforms.
- Responsible for accomplishing and maintaining the quality of design throughout all phases of the project.
- Execute top-quality design work as necessary in alignment with the agency's standards and client expectations.
- Work with the creative team to ensure that various aspects of design work are met.

