

Designation:

Art Director

Experience:

6+ years of work experience

Core competencies:

Work on brand projects and contribute to the creation of digital experiences. The design director should have the ability to visualize and produce creative concepts for clients. The candidate will have to conceptualize and generate ideas based on the brief.

Qualification:

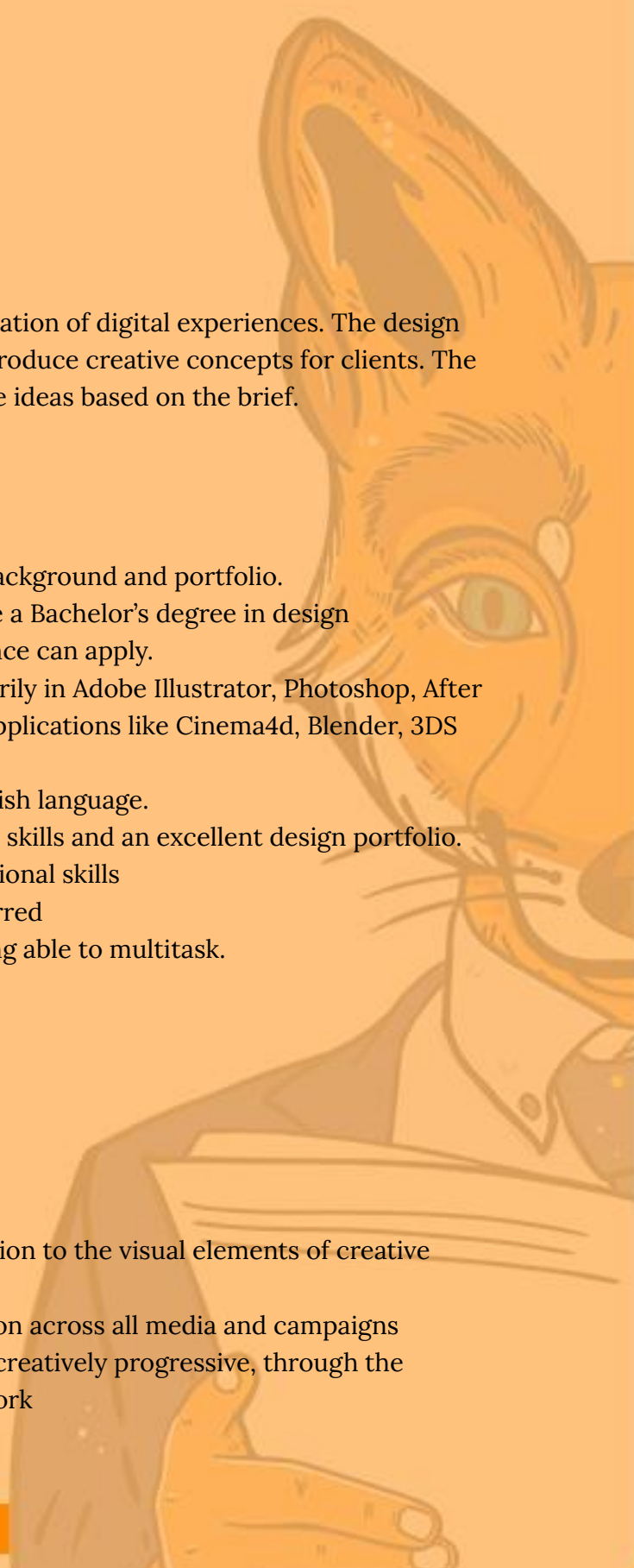
- Candidates must have a creative agency background and portfolio.
- Specialized course in Design/ Should have a Bachelor's degree in design
- Candidates with 6+ years of work experience can apply.
- Proficiency in software applications primarily in Adobe Illustrator, Photoshop, After Effects. Plus points for experience in 3D applications like Cinema4d, Blender, 3DS MAX, Autodesk Maya, etc.
- Should have good command over the English language.
- Should have excellent presentation, layout skills and an excellent design portfolio.
- Excellent time management and organizational skills
- Prior team management experience preferred
- Proven & demonstrable experience of being able to multitask.

Team:

Art/Design

Roles & Responsibilities:

- Introducing and applying expert art direction to the visual elements of creative projects
- Ensuring a high standard of visual execution across all media and campaigns
- Inspiring and motivating the clients to be creatively progressive, through the application of fresh and inventive visual work



- Reviewing the work of designers and providing direction and feedback
- Taking ownership of the visual elements of creative work for new business pitches
- Uncovering new ways to incorporate emerging and new media formats into campaigns. Ideation and execution, understanding client requirements / brief, designing and delivering creative projects from conceptualization to final execution.
- A professional approach to time and quality of work and work within deadlines
- Work on different branding solutions: brand identity, engaging and effective social digital creative that inspire and drive response.
- Creation of online visual design, typography, infographics, visual concept, logos, icons, and other interactive platforms
- Responsible for accomplishing and maintaining the quality of design throughout all phases of the project
- Execute top-quality design work as necessary in alignment with the agency's standards and client expectations

